

**Safe Amplification Site Society – General Meeting #6 – Sunday June 13, 2010**  
**At 1885 Venables St., Vancouver, BC**  
**MINUTES**

**Present and signed-in:** Ryan McCormick, Caitlin Gilroy, Dan Loan, Corbin Murdoch, Enzo Verster, Marita Michaelis-Webb, Kazumi Hoshino, Aidan Denison, Aaron McHattie, Katie Gravestock, Steve DiPasquale, Emily Guerrero, Steve Louie, Nicholas Byrne, Sean Ramsay, Lucille Stewart, Jasmine Harvey

4:40pm           **Meeting called to order.**

4:41pm           **All participants introduced themselves.**

4:42pm           **Minutes from General Meeting #5 were approved unanimously.**

4:43pm           **Introduction to the new structure of the Safe Amplification Site Society**

- Ryan reviewed the changes that the new Board of Directors have made to Safe Amp's structure since being elected at the last General Meeting. Instead of four committees that meet at every General Meeting, our work is now divided into two committees that meet at every meeting, four task forces that sometimes meet at General Meetings and sometimes meet independently, and five solo positions filled by our Directors.
- Corbin introduced the Grants Task Force and his role as chair.
- Corbin introduced the Feasibility Study Task Force and his role as chair.
- Aaron introduced his position as the Treasurer.
- Aaron introduced the Constitutional Review Task Force and his role as chair.
- Marita introduced her position as Volunteer Co-ordinator.
- Marita introduced the Outreach Committee and her role as co-chair.
- Caitlin introduced the Grassroots Fundraising Committee and her role as chair.
- Caitlin introduced her position as Donors and Sponsors Manager.
- Steve introduced the Legal Task Force and his role as chair.
- Ryan introduced his position as Filing Secretary.
- Ryan introduced his position as Communications Secretary.

5:00pm           **Committee meetings / discussion groups:**

**Newbies (Ryan, Steve D., Emily, Nicholas, Lili, Lucille, Jasmine)**

- This discussion group was for participants at the meeting who had not previously been involved with Safe Amp. Ryan answered some general questions about the organization and found out a little bit about why these people chose to attend. After a short time, the group disbanded and the participants moved on to join either the Outreach or Fundraising Committee based on their interest.

**Fundraising (Caitlin, Lucile, Katie, Corbin, Aaron, Dan, Steve D., Enzo, Sean)**

- We have a new t-shirt design courtesy of Sean Maxey.
- Car Free Day is coming up on June 20<sup>th</sup> and Safe Amp has a table on Commercial Drive. The Fundraising Committee is going to try and get donations from the community.
- We are having a Yard Sale on June 26<sup>th</sup> at 815 E. 10<sup>th</sup> Ave. It was decided that one week before the yard sale we should be advertising like crazy: Craigslist, poster as if for a show, flyering at Car Free day, etc. Also, we plan to pump it up as a fundraiser by doing some extra things.
  - **Lucile has stuff to donate. She will email Caitlin with details.**
  - **Aaron McHattie will poster along the bike path.**
  - **Katie will make the poster and get it to Caitlin by next Saturday so they can hand out flyers at Car Free Day.**
  - **Enzo will volunteer at the Yard Sale.**
  - **Sean will look into getting some live entertainment (bands).**
  - **Aaron will take care of the lemonade stand.**
  - **Sean will take care of serving other treats, like coffee and baked goods.**
- We are holding an October fundraiser bash on October 29<sup>th</sup>. It will include five or six bands, prizes for costumes, raffles, a silent auction, treat sales, advance tickets and maybe a haunted house. We will invite prospective donors and prominent members of the community (such as City Councilors) to take part.

- **Katie, Enzo, Lucile, Corbin and Caitlin will begin planning together.**
- **Caitlin has been in touch with a couple good venues/halls and will continue until we find the best place.** Then we will find the acts to perform.
- October will be a 'Fundraising Blitz' – a month of fundraising and promoting donations. The October 29 event will be the finale of the month.
- We discussed how to make our normal fundraiser events way more lucrative. Ideas include:
  - Get/create better publicity.
  - Be more organized. As soon as we book ONE show, start booking the future shows and create a full six-month calendar of shows.
  - Have better communication with community radio and create radio ads for our events.
  - Ask notable people (well-known musicians, promoters, etc.) to curate shows.
- We discussed working to be involved in or curating a bigger event like the Victory Square block party.

**Outreach (Marita, Steve L., Kazumi, Aidan, Emily, Nicholas, Lili, Jasmine, Ryan)**

- We discussed the purpose of the Committee and what Outreach is all about:
  - Getting the word out about Safe Amp and why it's necessary.
  - Making connections and forming relationships with other organizations.
  - Ensuring we have a presence at community events.
- We spoke about upcoming Outreach events:
  - Animal Jam event, June 19: This is a collaboration between the Purple Thistle + Safe Amp's Outreach Committee. The Purple Thistle is a youth arts and activism centre; it seems we have similar philosophies and could get along rather well. This event will feature art by many young people and music by several local bands. It is very exciting! Since it will be the first big amplified music event at the Thistle as well as the first time Safe Amp and the Thistle have worked together, it is really important that it goes well. If it is successful, it could mean the beginning of a glorious friendship. The Purple Thistle is worried that people will not respect the space. We decided it is important that we all take on the role of ambassadors for both SASS and the Purple Thistle (ie: telling people if they are breaking the rules of either organization, enforcing the no-BYOB policy, informing guests about both SASS and the Thistle, etc.) A few members agreed to help out with set-up and be there to take on the 'ambassador' role.
  - Drivefest: We have a table at Car Free Day on Commercial Drive on Sunday June 20. Everyone agreed to help out at some point during the day! **Marita will e-mail everyone and figure out a schedule for volunteer shifts.**
  - ArtQuake: Marita met with one of the organizers of this event. There is mutual respect between both organizations. We might try and help each other by raising awareness for one another. SASS will likely have a table set up at their event.
- We brainstormed local events and festivals where Safe Amp should have a presence:
  - Under the Volcano: **Marita will look into this.**
  - Victory Square Block Party: **Aidan will look into this.**
  - Vancouver Folk Music Festival: **Aidan will e-mail them.**
- We brainstormed local organizations that we might want to form or increase connections with:
  - Girls Rock Camp Vancouver: we have met with them in the past, but would like to build our relationship. We could offer to promote their showcase event via our social media and ask them to let us set up an outreach table at the event.
  - Vancouver Youth Theatre: **Lili knows the woman in charge and will speak to her about Safe Amp.** They have charitable status, and we may be able to help each other out with grant applications or other projects.
  - New West Youth Music Organization: **Jasmine will talk to them about Safe Amp.**
- We brainstormed other Outreach ideas:
  - Visit high schools: we could put on a performance in the auditorium or just go in and speak to some classes and hand out flyers.
  - Visit universities: Steve noticed an event at SFU where some bands played; perhaps Safe Amp could be involved with events like that.
  - Visit Seniors Homes: They are usually open to visiting entertainers, and it would give us an opportunity to spread the word about Safe Amp to those who likely haven't heard of us but might be interested in supporting us.
  - Guerilla advertising: we could parade the streets with instruments and sing about Safe Amp.
  - Seeking press coverage on Rabble.ca: **Nicholas will enquire about a possible article.**
  - Inviting all our friends to follow Safe Amp on Facebook.
  - Doing poster campaigns.
  - Holding a large outdoor concert such as the Victory Square Block Party.

- 6:00pm **Committees adjourned and the meeting participants reconvened.**
- 6:05pm **Ryan reported on the Newbie Discussion Group.**
- 6:10pm **Marita reported on the Outreach Committee.**
- 6:17pm **Caitlin reported on the Fundraising Committee.**
- 6:25pm **Announcements:**
- Ryan passed out membership forms and announced that anyone at the meeting who isn't an official Safe Amp member could become one.
  - Ryan announced that he and a few of the other directors would be meeting with staff at City Hall the next day to learn more about how to open a legal music venue in Vancouver.
- 6:30pm **Meeting adjourned.**